

Bringing face-to-face contact to remote meetings

Framery presents Framery Contact – the next stage in the race towards a new generation of remote meetings.

Tampere, Finland — May 16, 2023, Framery has unveiled Framery Contact – a revolutionary meeting pod that brings back the most valuable form of communication to remote meetings by recreating the experience of a real face-to-face interactions. The pod combines a visually and acoustically isolated interior with a true-to-life projection, enabling the brain to see other virtual meeting participants as they are in 3D. Framery Contact is the first of its kind and represents the future of work: quality face-to-face interactions while retaining the convenience of remote work.

In the post-pandemic era, a staggering 80-98% of meetings now feature at least one online participant. Virtual interactions are more common than ever, and while convenient, current video conferencing tools come with many challenges and limitations – the greatest of which is a lack of real face-to-face interaction, the most valuable form of communication. Traditional video calls conceal non-verbal cues, such as eye contact, direct gaze, and body language, thereby limiting personable social dynamics, and even idea generation.

Framery Contact uses a combination of advanced and analogue technology to replicate the true face-to-face meeting experience. Projections are captured, unaltered, and transmitted at the highest possible quality, while strategically placed mirrors capture and display direct eye contact. This ensures a high degree of social presence and prevents adverse effects caused by computer-generated imagery. Sound is captured with a high-performance cardioid microphone and played out of an active audio monitor that accurately matches the radiation pattern and frequency response of a human speaker. LED lights are optimized to fully illuminate the user without blinding them. The visual and acoustic isolation provided by the pod also help promote spatial presence and connectedness.

The convenience of bringing remote video conferencing closer to face-to-face meetings also helps companies cut down on unnecessarily costly and environmentally adverse business travel. While a single return flight between London and New York emits 1.7 tonnes of carbon dioxide, the combined manufacturing, use of five years, and recycling of a Framery Contact pod emits only 1.4 tonnes.

Framery Contact is now available for the first pilot customers, and broader commercial availability will be determined after the pilot phase. There are demo pods in Framery's showroom in Chicago, and at

the Framery headquarters in Tampere, Finland. Customers, the media, and other interested stakeholders can schedule a product tour or register interest through trycontact@frameryacoustics.com.

Learn more at <https://www.frameryacoustics.com/contact>

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ABOUT FRAMERY

Framery is an industry pioneer and global leader in engineering and manufacturing soundproof pods, services, and solutions that enable people at work to focus on what really matters and get things done. Framery is a necessity for a successful workday for millions of knowledge workers around the globe in many of the world's leading companies, including Tesla, Puma, and Microsoft. In fact, around 70% of all 'Forbes Top 100' companies use Framery products.

MEDIA CONTACT

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